# THE Dublishers' Weekly.

The American BOOK TRADE JOURNAL

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NEW YORK, JUNE 23, 1923

No. 25

Awarded the Pulitzer Prize for the Best American Play of 1922

# ICEBOUND

# By OWEN DAVIS

Author of THE DETOUR

C"Icebound," which has been awarded the thousand-dollar Pulitzer Prize for the "American original play, presented in New York, which shall best represent the educational value and power of the stage in raising the standard of good morals, good taste, and good manners," is, to quote Mr. Davis, "a true picture of mine own people, for it was among people of this sort that I was born and lived."

The play describes a group of Northern Maine small-town folk, whose faults and virtues are the direct result of their own heritage and environment, untainted by any foreign element; its theme shows that a great love survives everything—that a dead woman may reach out of the darkness of the grave and impose her will upon the living.

Professor William Lyon Phelps of Yale University says: "It is a powerful, original, admirable American play and fully deserves the Pulitzer Prize."

Heywood Broun, commenting upon the award in The New York World, says, incidentally, that THE DETOUR, also by Owen Davis—and published by us, also—is "among the five or six best plays written by any American."

READY JULY 14th. \$1.50 net.

Boston LITTLE, BROWN & COMPANY, Publishers

# Atlantic Books for Autumn Publication

## HEODORE ROOSEVELT

By LORD CHARNWOOD, Author of Abraham Lincoln

Written as it is from an English viewpoint by a sympathetic foreigner, this book will be a valuable and original addition to the growing Roosevelt literature, bringing a fresh view of Roosevelt's complex character. In a masterly and concise manner Charnwood also sketches the whole background of American political and economic life at the end of the nineteenth century. Frontispiece portrait. Pub. date Oct. 15. \$2.50

## DEEP CHANNEL

By MARGARET PRESCOTT MONTAGUE

Miss Montague has long been prominent as a novelist and writer of short stories, her war-time story, "England to America," winning the O. Henry Prize for 1921. Her new book is a novel of present-day life and a keenly interesting analysis of the deep emotional natures of a sensitive man and woman. Unexpected reactions to picturesque emergencies give this story a delicate dignity and distinction.

Pub. date Sept. 1. \$1.90

## REVOLUTIONARY NEW ENGLAND: 1691-1776

By JAMES TRUSLOW ADAMS, Author of The Founding of New England

The dates are an essential portion of this new book, since they indicate clearly the author's thesis that the American Revolution had its beginnings in New England long before anything resembling a war was contemplated. This book will be found an entirely worthy sequel to the volume which won Mr. Adams the Pulitzer Prize awarded for the best work in American history in 1921. Illus. Pub. date Sept. 1, \$5.00

#### THE DARK FRIGATE

By CHARLES BOARDMAN HAWES, Author of The Mutineers and The Great Quest

Another thrilling sea-story in which Mr. Hawes shows an extraordinary skill of invention in the creation both of fresh and stirring incident, and of memorable characters.

\*\*Illus. Pub. date Oct. 15. \$2.00\*\* characters.

# PEONIES IN THE LITTLE GARDEN

By MRS. EDWARD HARDING

This is the third volume in The Little Garden series, of which Mrs. Francis King is the general editor. In her preface to the book Mrs. King writes: "This is the best and clearest popular guide yet written on the peony; a book founded on fine experience; edged by a delightful critical taste; uncolored by any personal leanings; entirely dispassionate in comparisons; readable and practical on every page.

\*\*Illus. Pub. date Sept. 1. \$1.75

# THE STARLIGHT WONDER BOOK

By HENRY B. BESTON, Author of The Firelight Fairy Book

In this book, which is illustrated, like The Firelight Fairy Book, by Maurice Day, the author has produced what those who have read it regard as a piece of literature by no means only for the young. A poetic imagination, a lively sense of humor, a fertility of invention, and a gift of stirring narrative combine to make it a notable Pub. date Sept. 1. \$3.00 book of a type none too common in America.

# THE PIED PIPER IN PUDDING LANE

By SARAH ADDINGTON, Author of The Boy Who Lived in Pudding Lane

The same characters who occupied the pages of The Boy Who Lived in Pudding Lane are in the new book. The author has a surprising gift for weaving familiar nursery phrases and characters into a new setting. The child enjoys the thrill of recognizing old friends and the delight of seeing how the author has told about them in her story. Illustrated in color by Gertrude A. Kay. Pub. date Sept. 1. \$2.00

THE ATLANTIC MONTHLY PRESS, BOSTON

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A wonderful memoir that is so full of interesting anecdotes and so unique in its atmosphere that we do not hesitate to call it the most entertaining biography of the season—

# LADY ROSE WEIGALL

By RACHEL WEIGALL

Great men seen in the intimacy of their private lives figure in the pages of this altogether unusual memoir. The reason why this book stands out and will sell to a very wide public is that it tells of a woman, niece of the Duke of Wellington, who knew all the famous personages of the entire Victorian age as friends and relatives. Royalty, the chief statesmen, the artists, musicians and literary men of the day all are seen in this book from the viewpoint of their everyday existence. Illustrated. \$3.00

Some of those so intimately shown are: Emperor Francis Joseph Disraeli Leopold of Belgium Bismarck Robert Browning The German Imperial The Ge Family Victoria and Her Family Carlyle Dickens Napoleon III and Eugenie Garabaldi Gladstone Jenny Mendelssohn Meyerbeer Lord Palmerston Duke of Wellington

D. APPLETON AND COMPANY

Publishers

35 West 32nd Street,

New York



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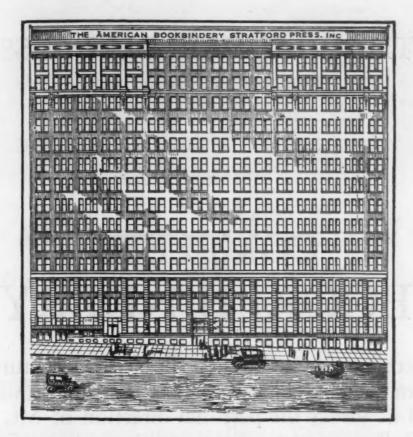
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CHICAGO HAMMOND, INDIANA NEW YORK

# Still Further Developments of Publishers' Weekly Book-Trade Service

On July 7th we shall issue a 3 Months Announcement Index with author and title listing.

On January 5th next we shall issue a Mid-Winter Announcement Index.

These will supplement the big Fall and Spring Announcement Indexes and give booksellers a more continuous key to the new books and to the publishers of them.

(The present plan of *monthly* announcements of new books which has been by title only will thus be improved upon.)

The Weekly Record will also be improved by having the title index included with the author listing thus making a more valuable guide.

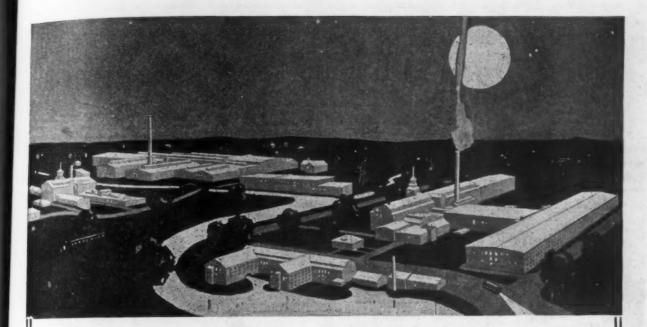
Publishers should send at once full details of books to be published in July, August and September, or which did not appear in the Spring Announcement Number.

The Pablishers Weekly

FREDERIC G. MELCHER,

Managing Editor.

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# osmopolitan Book (orporation

Business Bulletin to Acquaint Booksellers with Plans for Selling Cosmopolitan Books

VOLUME III

JUNE, 1923

BULLETIN 2

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#### AUGUST

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1923

James Oliver Curwood's

be published on this date.

Post Cards Hindow Display
Adostising Campaign

## JAMES OLIVER CURWOOD

waited ten years to write

The ALASKAN

It is the finest story of the North ever written. It is Curwood's best in a long list of notable achievements. The Araskan is a novel for Americans to be proud of. Watch it sweep the country! VEDNESDAY, AUG.1

(osmopolitan Book (orporation

Reminder to Booksellers

Now is the time to remind your sales-people to take as many advance orders for The ALASKAN as possible.

Make a note now to send post cards (which we will supply) to your customers on July 28, a few days before The ALASKAN is published.

Plan your window display to take advantage of our tremendous advertising campaign. Hobbin.

kly

IN 2

# How Many Copies of The Alaskan Will YOU Sell?

Backsellers all over the country are asking how many more copies of Curwood's new novel, "The Alaskan," they will sell than they sold of the tremendously successful "The Country Beyark," The Flaming Forces, "The Valley of Silent Man," and "The River's End."

Look at this graphic chart. Observe the small pile of books representing the average sale of Curwood's novels before be became a Cosmopolitan author—an average sale of about \$4,000\$ copies before going into the reprints.

Then look at the big stack of books representing the sales of "The River's End," the first Curwood ovel published by Cosmopolitan Book Corporation—an advance sale of 25,000, three times as big as the total previous average sale. The total sale of "The River's End," the first Curwood ovel published by Cosmopolitan Book Corporation—an advance sale of 25,000, three times as big as the total previous average sale. The total sale of "The River's End," the first propose of the control of the propose of the control of the propose of the sale of 162,000 before going into the reprints, thirty months after publication.

Followed "The Flaming Forces."—the third novel in Curwood's trilogy of the Three Rivers Country—and the sale in twenty-two months reached 444,000. This novel will not go into the reprints for another year.

The Country Beyond" came next, in 1922. At this writing, May, 1923, ten months after publication, it has sold over 135,000 copies, and should easily pass Curwood's highest previous sale before going into the reprints, which will not be until 1925.

There is the evidence! Each new Curwood book has outsold its predecessor. The advance orders on "The Alaskan" already show an interest that would be surprising to any one not acquainted with these facts. We are not going to say how many more copies of "The Alaskan" you will sell than of previous Curwood novels. But we will say this: We have planned the biggest advertising campaign we have ever devised to sell a single fiction title—more more, bigger space and more magazines and newspape It will be published August 1, 1923. Our advertising and promotion is aimed at a quarter million. Will you sell your share? The Country Beyond, The Valley of Silent Men, Curwood's second Con-mopolitan novel—advance 190,000. Sale over period of 30 months in regular edition 142,000 copies. The River's End the first Curwood book published by Cosmopoli-tan. The advance sale was 25,000. Total sale before going into reprints, 115,000 copies. THE RIVER'S END

James Oliver Curwood is Always a Best Seller

# An Epic of Friendship

# W. B. Maxwell's

# THE DAY'S JOURNEY

# 2nd large printing

THE visit of W. B. Maxwell to America, immediately following many reviews of his new novel, each one of which was "a testimonial to his fine ability as a novelist," has inspired great public interest, and has made journalists and editors eager to have news of him in the columns of the press. The reaction to this active publicity has been an increased demand for the book which has carried it through two large editions a few weeks after publication. To further assist the bookseller in crystallizing the obvious benefits to be derived a new national newspaper advertising campaign of considerable size has been scheduled by the publishers.

Price, \$2.00 net

# Columbus Citizen

"It is difficult to portray a great friendship without becoming sentimental and at times even mawkish, but Maxwell has written with such simple directness and sincerity that the reader is conscious always that he is reading of things that are fundamentally true. Only once in a blue moon does a book appear which carries such evidence of greatness."

# New York Herald

"It is not without justification that such eminent fellow craftsmen as Sir Arthur Conan Doyle and Sir Gilbert Parker unite in greeting Maxwell as the "greatest of the British novelists of the present." No one except deMorgan since the days of the great Victorians, equals Maxwell in the breadth and depth of his understanding of humanity."

# Philadelphia Record

"Mr. Maxwell makes no distortions; his pen is sure, his judgment as keen as any artist's."

# New York Times

"Mr. Maxwell has chosen the difficult course... of creating two actual flesh and blood creatures and it is a testimonial to his fine ability as a novelist that he has been entirely successful."

Doubleday, Page & Co.

Garden City, N. Y.

standing the source of the pleasure, will find

itself attracted more quickly to books of care-

ful production than to those of careless work-

manship. It should never be admitted that a book must stand or fall wholly by its contents.

This would be to admit that any kind of

shelter would do for a home. The better the

book, the more it deserves careful production.

standing about "fine printing" in the belief

that "fine printing" is impractical, or dressy

fine Windsor chair was impractical because

its lines were true to good design. "Fine

printing" is practical printing, and the use of

the best models can lead to the production of

type pages and general effects that are satis-

factory without additional cost. There is no

such thing as the perfect book, any more than

there can be one perfect house or one perfect

painting, but the public will get to the point

where it can distinguish between the book

which was conscientiously made and the book

which was carelessly made, and the conscien-

tiously made book will gradually become a

better and better thing, with the influence of

good models and with the appreciation of the

Paper For Books

tonnage of printing today could never be

produced by the gathering of factory cuttings

of cotton or of second-hand rags. Books are

printed on a paper produced from the fibres

of trees, and these fibres have to be separated

from the other substances in the wood by

processes that will leave fibre as pure and

It is a common comment of book-making that books are made on wood pulp paper. If

by that is meant that they are printed on the

stock designed for newspapers, the criticism

is not valid. That statement was made in a

recent article in Collier's by Samuel Hopkins

Adams, who says that "Practically all of our

fiction, and much of our more serious book publishing, is now done on second-hand paper

repulped and cleansed from newsprint." This

is not the case, and neither new newsprint

nor revamped newsprint is used on books

except in the cheapest paper-bound material,

HE days when books were printed on

pure rag paper are, of course, long past.

The amount of fibre needed for the vast

alert public.

long-lived as possible.

This would be like saying that a

There has been a great deal of misunder-

The Bublishers' Weekly

Founded by F. Leypoldt

June 23, 1923

"I hold every man a debtor to his profession,

from the which, as men of course do seek to

receive countenance and profit, so ought they of

duty to endeavor themselves, by way of amends,

to be a help and ornament thereunto."-BACON.

The Best, None Too Good

THE United States should have the best

book-making of any country. It has

leaders in the printing art; it has a con-

tinual interest in the perfecting of printing

machinery; it has the stimulus of the great

group of advertising and business users of

print who are constantly studying the effects

and possibilities of the printing press; it has

a big potential market for the best product.

Leaders such as Bruce Rogers, D. Berkley

Updike and Frederic W. Goudy are supplying

models for hundreds of workers in the print-

ing field, and there are presses in every large

city whose standards are as high as any in

In support of such workers, there must be

developed a market for printing product of

the highest type. During the last half dozen

years, the book-trade has found that an in-

creasing number of collectors and readers are

interested in the modern presses and their

product, and the experimentation in this field

has provided models to be applied to the more

general trade books for the benefit of the

Still further increase in the appreciation of

fine production will depend on an extension

of the enthusiasm for printing thru every

channel in which books find their way. The publisher who is interested in book produc-

tion standards will not rest easy until every book of his is measured by as exacting a

test as can be applied to quantity production.

The salesmen for publishers will find in the

attractive make-up an added sales point in

giving the product a wide distribution. The

bookseller who is appreciative of typographi-

cal beauty, knowing that a well-made book

will give a more continued satisfaction to the

purchaser, will talk book-making to the public,

and the public, which has always been appre-

ciative of good make-up without always under-

whole production situation.

THE AMERICAN BOOK TRADE JOURNAL

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the appearance of which indicates that no attempt has been made to use book paper.

The paper that books are made of is developed from pulp obtained from the wood by chemical processes instead of by the straight grinding processes used to produce newsprint. These chemical pulps, soda or sulphite, are mixed in different proportions to obtain different results, and resulting stock is sold for book-making at a cost of about eight cents a pound today. This means a cost of not over eight cents a book. Newsprint would cost half of that price, but the saving per book would be inconsiderable, and the gray color of newsprint would take a big slice off the selling value of a book, so that its use would be the most short-sighted policy possible.

Book papers, of course, vary in quality as would any material based on mechanical production from raw material. The light weight paper manufactured from grass fibre has not made much progress in this country. The more carefully the pulp from wood is prepared, the clearer the paper and the longer the life of the book. It is a mistake for those who are interested in book distribution to spread the impression that books are made on newsprint paper, as such misinformation leads to hesitancy on the part of the public to buy books.

#### Children's Book Week is Nov. 11

HILDREN'S Book Week has been announced for November 11th-17th. The book-trade, schools and libraries will from now on have that date in mind, in order that all the special efforts to concentrate children's reading interest to a high level of enthusiasm will be brought about. It has been pretty well agreed that November is the best month. By that time, the new books are in the hands of the booksellers, new stocks of old favorites are opened up and ready, and the staff has been extended to make ready for the high rush of December. November also offers to the customer much better shopping facilities than December possibly could, and bookstores are able to give a personal attention to people that they could not do at a later time and thus develop a permanent reading interest that could not be had by putting the date any later.

This year, the Educational Week of the National Educational Association falls on the week following, which should tend to continue the interest in children over that extended period.

# Paper Statistics

THE government summary of the paper industry issued in June, covering the situation thru April, shows that book paper production has, in that month, practically regained in total net tons the high peak of three years ago. The records for the past six years are as follows:

Book (1	M. F.,	S.,	S. C.	and	Coated)	Net ton
April,	1918					76,702
46	1919					67,628
44	1920					95,251
66	1921					51,380
66	1922					70,507
66	1023					03 300

The stocks on hand at the end of the month indicate that supplies are about on an average level and that no fear of paper shortage need be felt.

The report on paper board, including straw board and chip board, indicates that production has reached a higher tonnage than any time, except April 1920, but that stocks on hand are less than during the past two years.

Statistics for exports and imports show a rapid change between January, 1922, and January, 1923, the last figures available. Book paper imports have gone up from 22 tons to 600 tons. Exports have changed from 936 tons to 1,035 tons.

#### War Photographer Swindled Booksellers

DONALD C. THOMPSON, war photographer, was arrested in Chicago on June 4, on charges of impersonating naval officers and passing worthless checks. He will be brought to New York for prosecution on the check charges.

He represented, the authorities claim, that he was in the Government service and directed that books which he had purchased be sent to his office in Washington, and after concluding the bargain he presented checks for a sum larger than the cost of the volumes he purchased, and thereby received from \$25 to \$100 in change. When the books reached the offices in Washington officials said they had not ordered them. A search was then instituted which resulted in Thompson's arrest.

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# Artistic Board Bindings

By Franklin Spier

Formerly of Alfred A. Knopf, Inc.

NCE on a time bookshelves showed a monotonous, if dignified array of cloth books neatly stamped in gold leaf. They were substantial but drab. The library was the gloomiest corner of the home.

Nowadays bright colors, unfamiliar decorative patterns, gay paper labels with chaste



German

typography make the book shelves a beauty spot in the home. You can suit your book bindings to your mood—orange or vermillion for the excitable, brown for the thoughtful, and deep blue, let us say, for Mondays. And they are all over the house. The segregation of books passed out of fashion at the same time as glass doors and keys for bookcases. You can even select your books for their harmony with the furnishings of the guest-room or sun-porch. The general result has been to make books more lively, more interesting, more intriguing, individually and en masse.

One of the chief factors in the metamorphosis is the return to the paper or boardbound book. Cloths, while they are made in a number of satisfactory co'ors, are limited in the

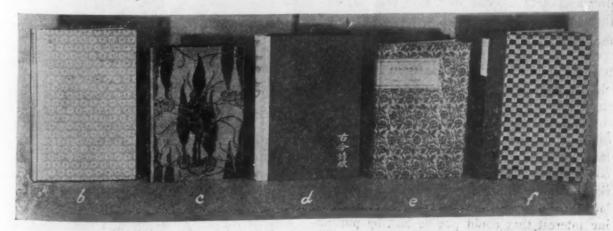
uses to which they can be put, as the only cloths suitable for bookbinding are canvas, linen or buckram weaves and all cloth books are apt to be pretty similar. The familiar embossed "patterns" do not add much by way of decoration to the individuality of the book, as they are practically inconspicuous—if not, they are objectionable.

There is nothing new about the idea of paper or board bound books as a medium of artistic decoration. French, German, Italian and Russian books have been so bound for several hundreds of years. The cloth bound book in fact is and always has been, the exception rather than the rule on the Continent. Purchasers who wish to give their books permanent place in their libraries have them individually bound, often in leather. Unornamented paper covers are found everywhere in Europe, but there is a generous and constant output of the decorated ones. The Germans, particularly, excel in the



English

variety and beauty of the patterns of their decorated board books. There is a familiar small edition of German classics, beautifully bound



American
SOME EXAMPLES OF DECORATED BOARD BOOK BINDINGS

in decorated boards, and consisting of five or six volumes which, before the war, could be purchased for a few marks.

The greatest step made by American manufacturers of books, particularly the firms of publishers who have been experimenting for several years past in new and artistic bindings, has been to adapt the idea of the decorated board bound book to the needs of American publications, full-length novels, poetry and works of belles-lettres as published here. As a rule, richer, more substantial, and perhaps even more beautiful books have been so produced in America for regular (unlimited) editions than in Europe. Bookbinders of the Old World, particularly in England, are probably still ahead of us in individual and special edition bindings.

Whether the entire case is made of decorated boards or only the sides—in which event the back is cloth or leather-the principles involved are the same. The decorated paper is either printed before it is pasted over the board cases, or the cases are first made with blank paper and then printed complete. Both methods have special advantages. Where the decorative design is an "over-all" pattern, that is, a repetitive figured design covering the entire area, it is generally better to print the paper first, in a sheet large enough to cover the boards and turn in at the edges. It is rather difficult to get exact register in printing a completed cover, and a design coming close to the margins might overlap on one edge and leave a

made-up cover. Such papers are often imported from Japan, China, Germany, Austria, and Australia, and the use of these papers at present rates of exchange makes the manufacture of decorated board books extremely feasible.

Many designs can be effectively printed directly on the made-up cover, however. When only one or two colors of ink are to be used, when the design is bold, striking and fairly simple rather than delicate and intricate, or when it consists perhaps of the title, author's name and an illustration in line, this procedure is generally followed. Strong lettering and contrasting inks are most effectively employed in this method. If an "over-all" pattern is printed directly on the cover the cut or die should be somewhat larger than the cover to obviate blank margins.

The following are some effective methods of treating decorated board bound books:

A yellow-and-blue figured pattern covering the sides; the back of linen, with a pasted label of white paper printed in red decorative border and black lettering. The linen extends on to the sides about one-half inch. This is shown in the illustration, (a), on the previous page. It was designed by Jonathan Cape for Summers' "Shakespeare Adaptations." When, as here, the cloth is particularly pleasing, it could well have been run over on to the sides another inch.

(b) is a particularly beautiful example of decoration, quite matching the fine typography of the book proper—Willa Cather's "April

Twilights." The delicate and harmonious design is a green and orange combination on a lighter green background, and the cloth back is blue-green of a harmonizing shade, stamped with the title in small Bodoni letters, in darker green.

(c) is entirely paper-onboards. The design is printed in black and yellow on a heliotrope ground.

Arthur Waley's "One Hundred and Seventy Chinese Poems" (d) has sides printed in indigo blue (by a linoleum block, as the special

color desired could not be obtained in a readymade paper) and stamped appropriately with Chinese characters in gold leaf. The back is coarse linen, with the title stamped in blue ink.

Finders (e) is an Italian wood-cut paper printed in a Florentine design in black and red; a pasted label of natural brown, printed in black, runs around the book from recto to verso.





Designs by Franklin Spier, Copyright

Alfred A. Knopf, Inc.

HAND-LETTERED LABELS ADD A DISTINCTIVE TOUCH TO THE DECORATED BOARD BOOK

blank space along another. The edges of the book would furthermore be blank. The figured-pattern paper, previously printed, turns over the edges and obviates this.

Furthermore it is possible to obtain lithographed and wood-cut papers, already printed, in an amazing quantity and variety of designs, showing effects that it would be quite impossible to duplicate by printing directly on the ekly

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The combinations and possibilities of board bindings are practically limitless and offer an attractive opportunity to the manufacturer of books who believes that the attractive appearance of a book will help to increase its sales, as well as to the one who loves good-looking books for their own sake. But the designing of them is an art requiring a special aptitude and a real sense of taste. The differences between combinations of various colors are often slight but very important. An off shade, or out of harmony design, is fatal. It is temptingly easy to slap together any kind of figured paper to make a decorated board book, and one sees in the bookshops quantities of garish and ugly books. Fortunately the revival of this type of book manufacture has enlisted the interest of some of our best designers and decorators, and one can predict an increasingly satisfactory production of artistic bindings.

Finally, a word concerning costs. Where board bindings were used to cut down the cost of manufacture (and cheap-looking the old-style board book certainly was), today even the simplest board binding, without decoration, costs nearly as much as a cloth binding. A comparative table of costs is given below, on the basis of a 320 page, 12mo book.

Over-all boards Half cloth Full Cloth
17 1-8 c 19 c 19 4-5 c

The above figures are for plain covers without stamping or decoration. The addition of two ink stampings in any case would cost about I 1-5 c.; of imitation gold leaf (on back only) 2½ c.; of pasted labels 2-3 c. (exclusive of the cost of printing the label). The decorated paper has either to be printed specially or imported (and there is often considerable waste in cutting the covers from the sheet in this case) and adds materially to the cost. An exact figure cannot be given for this, as it depends altogether on whether the paper is imported or specially printed, the elaboration of the design, how it cuts out, etc.; as a rule it ranges from 1¼ c. to 5 c. per book.

Consequently the board bound book as produced today costs as much as or more than a good cloth binding. The pleasing results obtained, however, more than justify the added expense.

On the score of durability there is still room for experimentation and improvement. If the paper for binding is selected with a view to strength as well as beauty, particularly if the surface is fairly hard so as to prevent "rubbing" at the edges and corners, satisfactory results are obtainable. A large, heavy book should always have a cloth back, and perhaps it would be better in making a book of this kind to give it cloth corners.

# The Problems of the Special Book

By Frederick H. Hitchcock

Author of "The Building of a Book."

To the book manufacturer who has pride in his work, the problems that come up in planning a book are full of interest and stimulation. There is always something new to be considered. Hardly any two manuscripts can be treated alike. And after plans and layouts, proofs, printed sheets and covers, there comes the time when the finished volume, fresh from the bindery, seems to have sprung almost miraculously from the rather dubious manuscript that came along in the course of business only a few short weeks before.

There are problems that go with every book, no matter how simple it is to make, such as the choice of type, the size of the type and the paper page, number of pages; and, after these have been determined, the title page, half title, contents, preface, copyright notice and other front matter must be provided for.

In the more complicated manuscript of what may be called the "Special Book," a biography, history, genealogy, or a privately printed volume in limited edition, etc., there are many other details to be taken into account. Some of these will be considered briefly here. They include such matters as running heads, quotations, illustrations, footnotes, explanatory notes and the index. What is said of these subjects should in no sense be deemed definitive, for as in other forms of art, much depends upon and varies with the ideas of the artist who does the planning.

#### Running Heads

Running heads are more important in the special book than in others because of their possible use as aids to easy reference. The novel could readily omit them entirely, and possibly would do so oftener were it not for the fact that they give a certain finish to the appearance of the type page. Since they are helpful as references, it is necessary to decide how the running heads may best be used in each particular book.

It is in good taste but of no assistance to the reader to use the title of the book at the top of all the pages. This plan is most generally followed in books of fiction and poetry. It will be more useful if the title of the book is omitted from the right hand pages and in its place is set the title of the chapter, or of the section, to which each page belongs. Thus we would have the book-title on the left hand, or even-numbered pages, and the chapter- or section-titles on the right hand, or odd-numbered pages. This is done in the majority of books of all kinds.

More convenient for reference is the use of headings showing the subject treated on each page,-not an uncommon method in histories, scientific, law, and other reference books. Either both the right and left hand pages can carry such headlines, or the left hand headings can show the title of the chapter, and the right hand the contents of the pages. Both of these are of practical help and might be used to a

greater degree in important books.

That they are not more widely used is probably due to the trouble and expense they cause. It is an easy matter to have enough running heads set up with the title of the book for the even-numbered pages, and of the chapters for the odd-numbered pages. Even in these cases it may be necessary to figure out how to abbreviate intelligently some of the longer titles. But if the subject of each page is to be used it is necessary to supply the author with a full set of finally corrected page proofs, so he may write on each page, the matter to be set for its running head.

The type used should be of the same face as the type used in the text, but may be larger or smaller, and composed of capital letters, small capitals, or large and small letters depending somewhat upon the taste of the maker, and upon the number of words and letters making up the longest line that is to be used. To avoid using too small a letter for a running head it is often necessary to abbreviate, thus "An Easthampton Churchyard in the Eighties," may become in the running head "An Easthampton Churchyard."

#### Quotations

If the quotations used are minor ones that read easily as a part of the text, they may be simply surrounded by quotation marks. When they are of considerable length and change or amplify the story, they are better set in one or more paragraphs by themselves. In these cases they may be set in exactly the same type as the rest of the text and distinguished from it by quotation marks. If there are several paragraphs of continuous quoted matter, the quotation marks must be repeated at the beginning of each paragraph, but used at the end of only the last paragraph.

But this is not a particularly obvious signal to the mind that the thought thread is changing, and it seems to be better practice to vary the appearance of the quoted paragraphs so they will not look like the rest of the text. This may be accomplished without the use of quotation marks by one of the following methods:

1. Set the quoted matter in the same style as the rest of the text, but in a narrower measuse, say 1-12 or 1-6 of an inch shorter at each end of the line. This is not done so generally in books as in newspapers, probably because it injures the appearance of the type page.

2. Use the same type and length of line, but have less spacing between the lines. Thus when the main text is set in ten point type with two point spacing (that is "ten point type on twelve point body") let the quoted matter be set "solid," that is without spacing between the lines, (or "ten point type on ten point body"). A space equal to about one line should separate the quoted material from the text, making the transitions clearer to the eye of the reader.

3. Use the next smaller type with the same (or possibly a trifle less) spacing between the lines as is used with the rest of the matter.

Of these three, probably the third is in the best taste, but many seem to prefer the second method.

#### Illustrations

In preparing illustrations for reproduction their size may be somewhat greater, or less, than the type page, but when possible ought to be in about the same proportions.

Captions may be set in small but readable type, and the cut with its caption, should be

centered on the type page of the book.

In the placing of full page cuts authorities differ somewhat. In general it seems best to print them on right hand pages particularly if their backs are to be left blank. This is due to the fact that in "looking thru" a book most people hold it so they see more right hand than left hand pages. Even in a casual examination, a book ought to show to the best advantage which will not be the case if the blank pages are prominent.

There is some difference of opinion also as to the better position for the full page lengthwise cut. Probably the majority favor printing it with its bottom edge and the caption under it at the right hand edge of the page. Thus a full page picture on a right hand page would have its caption running with and next to the outside margin of the paper page. When it is necessary to print such a cut on a left hand page, these authorities would have the caption still at the right hand side, which would then be on the inside, or binding, edge of the page.

Disagreeing with this, are those who would

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have the caption in both cases in the inside, or binding, edge of the page.

This disagreement is really over the question of which position is the more convenient for looking at the picture and reading the caption. To the majority it seems to be easier to swing the open book always to the right for this purpose.

#### Footnotes

If there are very few footnotes in a manuscript, they might be indicated by the old familiar reference marks, thus: \*†‡\$¶

For use with a goodly number of notes however superior letters, or figures are better. For such use they have almost crowded out the old time marks. They are neater and particularly the figures are more flexible.

Superior letters are not often used as foot notes reference marks unless there is some good reason for not using figures. In a genealogy for example, superior figures are almost always present to indicate generation numbers, and in mathematical and chemical books both superior and inferior figures are frequently used for technical reasons. Such volumes could not also use figures for footnote references, of course,

To prevent the footnote figures from running too high, it is well to begin numbering again at with each new chapter, or other subdivision of the book. Superior numbers of one and two figures (9,50,) look well, but three figures (250) are not so good, and more than three are impossible.

A footnote should always begin at the bottom of the page containing its reference mark. When a footnote is long, it is proper to carry part of it over to the next following page, or pages. This can be done once or even several times in a given book, but a large number of continuing footnotes makes an unattractive book and the practice ought, therefore, to be avoided whenever possible.

Footnotes are set in small type, 8 or 7 point, or often 6 point. They ought to be separated by the space of about one text line from the text. Sometimes a short line (half an inch long) and in other cases a line extending the full length of the type page line is used to separate text and footnotes.

The amount of spacing between the lines of the footnote type should be in such relation to the spacing used in the main text as will give as nearly as possible an even color to the type page. In general, a text page set in 10 point type with 2 point spacing will have 8 point footnotes with 2 point spacing.

If very short, footnotes may be set in two columns, or they may even be run together in one paragraph.

Instead of using footnotes, all the reference matter may be grouped together either at the end of each chapter or at the end of the book. In either case they should carry a title "References" or something of that sort, and be set in smaller type than the text.

If they are to be at the end of the chapter, they can begin directly on the page with the concluding paragraphs of the chapter. But at the end of the book they should form a separate division of their own, and should begin on a new page.

In some books, brief references can well be printed in the text if placed in parentheses. histories and genealogies frequently use this method.

#### Index

In deciding whether to have an index it is better to err on the side of having one, even if the necessity is not obviously great. The late General James Grant Wilson, in his day one of the most able of editors, was always scrupulously careful to have each of his books well indexed. In speaking of this to the writer he once expressed the opinion that every book, possibly including even many volumes of fiction, ought to be provided with a good reference index.

The use of more than one index in a volume is not to be commended. All references can readily be gathered together under one alphabet, and the searcher for information will be spared much time as a result.

Typographically, the index should be compact and in small but readable type, and be printed under its own title at the very end of the volume. An eight or possibly a seven point type may generally be used set in two or more columns to the page depending upon the width of the page and on the matter in the index. For example, an index consisting of nothing but names can generally be set with more columns to the page than any other kind of index.

The question whether the index is to be brief or extended in its references is one for the editor or author. The inexperienced would do well to examine several standard books of the same general character before making his decision. To avoid errors and expense, he should make the copy in exactly the style he wants followed by the compositor.

It is almost needless to add that as most indexes refer to page numbers, they can not be prepared in advance and must wait until the final page proofs have been completed. On the other hand if the references are to paragraph numbers, the index can be prepared with the rest of the manuscript and set up at the same time.

# Specimen Pages for Book Makers

The Linotype Co. Issues a Manual of Typography\*
Reviewed by C. Chester Lane

POR some six or seven years Edward E. Bartlett and the other typographic experts of the Mergenthaler Linotype Company, assisted by William Dana Orcutt, have been working on a "Manual of Linotype Typography," designed to show the range and versatility of the machine and more particularly its possibilities when applied to book work. They have laid the emphasis on book composition on the theory that its requirements are more exacting than the requirements of job or commercial work and that the ablest designers in this field set the standards to which creators of other forms of printing,

consciously or unconsciously, refer.

With this end in mind more than 200 of the 250 large quarto pages, which compose the volume, are devoted to the layout and arrangement of book pages. They present the best of the linotype faces, Caslon Old Face, Old Style No. 1, Elzevir, Scotch, Benedictine Book, Bodoni Book, Cheltenham, Jensen-a total of 15 faces altogether, showing model pages, title pages, tables of contents, indices, etc., with detailed specifications, such as name of face, size of type, name of ornament, number of words to page, etc., so that those who find any given arrangement pleasing may know exactly what material to use in order to reproduce it. The composition of these specimen pages shows, on the whole, unusually good taste. The spacing, arrangement and color are good and margins-too often overlooked-are here given careful thought. In addition to the model pages a comprehensive showing is made of decoration suitable for use with each face of type.

The editors modestly suggest in the introduction that the Manual will be valuable primarily in those shops where the ability or the interest necessary to produce creditable work is lacking. Experienced craftsmen, however, will find stimulus and suggestion in the carefully studied type arrangement, even tho their ideas may not always agree with those which the volume exemplifies. "Manufacturing men," and others seeking ideas or a quick visualization of several alternative formats, will also welcome the careful and intelligent fashion with which the offerings of the company are here presented.

In addition to the standard book pages a special section is devoted to school books showing specimen layouts designed for primers; texts on physics, algebra, history; and a wide range of foreign language books, including Latin, Greek, German, Arabic and Russian. These pages, altho not so beautiful from an artistic standpoint, are valuable because they meet the more exacting requirements which govern the setting of texts, for a school book must not only look well but be easy to read and in many cases must present in orderly arrangement intricate and technical composition. Such highly specialized fields as drama, geneaology, bibliology are also represented by specimens. Most of the examples show not only a full page of text, but a first page and a title page, with margins clearly and tastefully defined.

The last fifth of the book is devoted to "commercial specimens," some very well done and some, one is tempted to think, which would have been better had not the designer felt the necessity of "showing off" a wide variety of wares. Competitive requirements have brought into the field a large number of faces and many of them lack the distinction that is pretty generally apparent in the speci-

mens of book type shown.

In addition to the pages devoted to examples the book includes some useful notes on typographic arrangement and a few rather elementary paragraphs on proportion, symmetry, etc., which the beginner may find helpful. There is also a concise and valuable chapter on the Anatomy of the Book, discussing seriatim the various parts of a volume, their proper order, and the appropriate typographic treatment. Altho, again, intended primarily for the beginner it merits the careful attention of anyone who wishes information on the accepted canons of good taste which govern these details.

The mechanical execution of the volume, as a whole, has been very well handled. Not only are the specimens admirable in themselves but the arrangement of several models on a single page, with the necessary descriptive information, harmoniously combined, is in itself, a highly creditable accomplishment. The composition was executed by the Bartlett-Orr Press of New York and the printing and binding by the Plimpton Press of Norwood, Massachusetts.

The book is sure of a grateful welcome from printer and publisher.

<sup>\*&</sup>quot;The Manual of Linotype Typography," prepared to aid users and producers of printing in securing greater unity and beauty in the printed page. Typographical plan and critical comment by William Dana Orcutt in co-operation with Edward E. Bartlett, Director of Linotype Typography. New York, Merganthaler Linotype Co.

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# A Customer's Prejudices What the Book Buyer Expects Her Book To Look Like By Elsie Parrett

A Sour genial friend of the sixteenth century cut the ground from under the feet of possible carping critics, so I shall, in similar manner, forestall the book maker by saying that I know nothing of the technique of book making—I am only a customer, and

what do customers

know?

Well, to use a much derided bromide, "we know what we like," and, after the manner of bromidians, we like to air our preferences. Perhaps the publishers already know them; perhaps in this day of efficiency they have already made a systematic investigation of how wide and how long we like our books-somewhat after the performance of the energetic Mr. Haldeman-Julius to ascertain just what

classics the public wants in tabloid form. But if so, the questionnaire never reached me, and

"my selfe" is demanding utterance.

The average person apportions his expenditures, beyond the mere physical necessities of life, by the criterion of what will give him the most pleasure. If he gets more excitement from Sir Conan Doyle than from the races, the book sellers get his money rather than the bookmakers; if he thinks he will enjoy a set of Barrie permanently on his bookshelves more than a few evenings at the theater, the ticket speculator's loss is the bookshop's gain.

And in choosing books he will apply, perhaps unanalytically, the same principle— "which books will give me the greatest return

for my money?"

Contrary to his custom in judging most objects of purchase, the average book buyer does not, I believe, appraise the physical properties of a book. He does not think of the value of the paper, the cloth, the good black ink. He assumes (not having been an editor or a proof reader) that anybody can set type. It is the intangible that he is buying—enjoyment, the means of an hour's excursion into a larger world, the joy of contact with another personality.

And yet the physical properties of the book do unconsciously influence him, particularly if he comes to purchase with no definite book in mind. Not many buy books by the pound, or by the foot, in spite of the legend of the methods of the newly rich founders of

libraries, and yet, in American thinking mere size has virtue in itself. If a book is thick, if its covers measure a generous number of square inches, the buyer is apt to feel that it is a better value for the money than the modest volume beside it at the same price. He feels, perhaps, that so much more book, so many more hours of enjoyment.

On the purchaser who comes to the bookstore with a particular book in mind, with his desires de-

fined and determined, the size of a book has little or no influence. He has chosen on the reputation of the author or the recommendation of friends and the physical aspect makes no difference when he finally sees the book in the flesh. Other things being equal, perhaps the smaller book is preferred for reasons of convenience.

I believe, however, that people who read a great deal do pay some considerable attention to these other things that are not always equal. Size of type, for example, is with me a matter of violent prejudice. I never buy nor read a book set in less than 10 point and strongly prefer it larger. No matter how much I am attracted to a book by its reputation or my preference for its author, I will not read fine type. Many of the standard works of literature have been passed by for the sole reason that all the editions I have ever seen have been set in small type. Fine type makes one continually aware of the physical process involved in reading; destroys that "illusion," or losing of one's self, which is the essence of the reader's enjoyment; and to one who reads constantly, the matter of eye fatigue is also a very important considera-

"I make no doubt but it shall often befall me to speak of things which are better, and with more truth, handled of such as their craftsmasters. . . He that shall make search after knowledge let him seek it where it is, there is nothing I professe lesse. These are but my fantasies, by which I endevor not to make things known, but my selfe."

-Montaigne-"On Bookes."

The distance between the type lines and the character of the type letter is of almost equal importance to ease in reading. I'm like the advertiser—I find virtue in "white space." I would rather read 10 point leaded than 12 point jammed together in a heavy face of type.

A very wide type line is also extremely fatiguing. I never choose a book with a wide page unless the margins are very generous or the lines far apart. When Henry Adams' "Education" came out some time ago, my decision to forego the pleasure of buying it or reading it was based on the simple fact that it looked hard to read on account of the extreme width of page and closeness of type. I seldom buy the magazines which have the page width line for the same reason. There is so much that is good to read in the world, I reason, why should not one choose that which is most pleasing from every stand-point?

I believe that most readers have come to prefer the rough finish creamy tinted paper to the smooth glazed surface. The type seems to stand out more boldly and to be closer to one, and there are no high lights from the paper to annoy the eye.

Illustrations do not affect the purchase of books in any appreciable degree, in my opinion, except in juveniles and those works where text and illustrative material are interdependent, as with art subjects. Well-chosen illustrations in biography, travel, history increase my enjoyment, but they do not affect my choice. In fiction and poetry, illustrations are, according to my way of thinking, entirely beside the mark.

In those books, however, which do depend largely for their value upon illustrations, I have certain strong prejudices. I may not know a halftone from a zinc etching, but I protest at looking at either from a side view. Nothing is more annoying than to have to honk the horn, round the corner and adjust the whole mechanism in order to get the proper viewpoint of an illustration whose horizontal is the length of the page. I hope I'm not betraying a deplorable indolence when I confess that even in such finely illustrated magazines as the Architectural Record or the National Geographic I often skip the illustrations rather than turn to the right. It somehow upsets, or at least tips ninety degrees, my train of thought.

I know the author of a recent book containing a hundred or more illustrations who related with mixed glee and irritation his struggles with the publisher to keep all the illustrations vertical. "The effect of these is spoiled"—"Very well, leave those out," replied the author. "These pages will be top heavy if

"Fill in with a lengthy legend if the space must be used," was the answer. That book is the joy of my heart, for no sidling is necessary—the illustrations apply to the contiguous text, and if the illustrative material has been curtailed or its beauty diminished, I am blissfully unaware of the fact in my enjoyment of the residue.

The book collector is entirely outside this discussion, as also is the lady who bought a rare book of colonial times bound in rosebudsprigged cloth and tied with ribbons because it would be "something different on the li-brary table." We are talking of the average We are talking of the average purchaser who buys books because he wants to read them, and that immediately. The finer points in bookmaking, this ordinary purchaser is only casually concerned with. Of course, even to the unanalytical, if he loves books at all, there is pleasure in handling and owning a book of fine leather, a volume distinctive in decorative detail. But I do not think he is interested to the point of paying much more for it. In fact, I believe the consensus of opinion would be to sacrifice general appearance and durability (provided actual utility was not also sacrificed) if it would mean cheaper books. If the publisher can give us the same text in cheaper form, I think most of us would prefer the lower priced book, especially in fiction and current writing of untried permanence. A large number of books prove to be of ephemeral value anyway, even with the discriminating buyer, and we don't care to keep many of them for our grandchildren.

I have wondered how the publication of a work in installments affects its sale. seems to me that if the work has value at all, the method might be advantageous from a merchandising standpoint. From a customer's standpoint, it's easier to spend \$3.00 for one volume than \$6.00 for two, and, if the first installment whets one's appetite, he's going to find the second \$3.00 by hook or crook. But, of course, the publisher must apprise him of the appearance of Volume II. He must not be left in the dark as was a librarian who served me several years ago when Beveridge's "Life of John Marshall" first appeared. read Volumes I and II with avidity and asked for the third. I was repeatedly and consistently informed that it was "out," and finally gave up the struggle. Not until some months later did I learn that Volume III was not scheduled to appear until the following year!

It served me right, for trying to borrow instead of buy, for, of course, a book seller would have known all about "John Marshall"!

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One great beauty of Jenson's first type, and Robert Estienne's and Michael Vascosan's, is their crispness, which is lost just as soon as they begin to show signs of wear. The "design," the "drawing," in fact disappears after a few printings, though the fine proportions remain. This is true of more examples of early printing than most people seem aware of; at least the critics seldom take it into account, or the type-cutters, when they remodel an old face. [But I'm off my subject. At any rate I've said enough to enable you to see that I consider Monotype composition quite as "good" and in some respects of greater advantage than hand composition, and I have no hesitation in giving credit to the machine in the imprints on my books whenever it has been employed.

PRELIMINARY HAND CUTTING OF AN ORIGINAL MONOTYPE TYPE FACE BY FREDERICK W. GOUDY.

HE HAS NAMED IT ITALIAN OLD STYLE, IN THIS FACE HE HAS MERGED THE GRACE AND

BEAUTY OF THE FIFTEENTH CENTURY WITH TWENTIETH CENTURY UTILITY. ROMAN

AND ITALIC IN SIZES SIX TO THIRTY-SIX POINT NOW IN PREPARATION.

# Avoiding the Electrotype

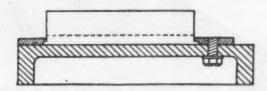
WITH the increasing pressure of book costs, efforts to simplify the processes between the manuscript and the completed book are of special importance to the trade, and this adds interest to a description of the machinery designed by the Litchfield Linoplate Company, which, if the statements of its inventor and of those who have begun to use the process can be borne out by wide trial, may prove an important book making development.

The objective of I. W. Litchfield, the inventor, has been to find a way to avoid the necessity of electrotyping by a cutting down the linotype slugs to plate height and then welding them to one solid mass. By this process it seems possible to cut in half the cost of making plates; not only that, but, what is perhaps equally important, to cut the cost of make-ready to a minimum, and perhaps ultimately eliminate it altogether.



SLUG WITH SHOULDERS AT EACH END

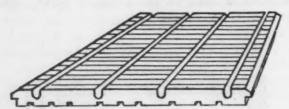
Mr. Litchfield was for many years connected with the Lamson Carrier Company and had previously been a practical newspaper printer. In working on this problem, he has been anxious to perfect the machinery so that a greater nicety of adjustment and accuracy is possible than in the ordinary plate. The process is as follows:



SECTION OF LOCKUP GALLEY OR CHASE SHOWING HOW SLUGS ARE HELD BY SHOULDERS Dotted line indicates where slugs are cut off

The linotype slugs are cast in the regular way but with a narrow shoulder projecting at each side beyond the type face. When all the slugs are ready with their final corrections and the page proofs OKed, this page of slugs is locked, face down, in a special galley, the sides of which have grooves to engage the shoulders of the slugs. The type face rests on a face of metal, whose evenness has been perfected to micrometer measurements. When locked up, the extra metal is sawed off to within one-sixteenth of the needed size. The galley then passes under a grooving apparatus that cuts five lengthwise slits in the back of all the slugs. Into these automatically drop steel wires, a little liquid flux, and an electric soldering iron makes the group of slugs one solid plate.

The galley then passes under two planing machines, which, without putting a pressure on the plate that would hurt its face, brings the thickness to the exact plate height. This solid plate is now released from its holder and the edges are beveled for mounting. The whole process can be accomplished in three minutes, or, twenty plates to the hour. This method of plate making has been going on while the face of the type is on an absolutely level surface, in contrast to the present method of handling the slugs which is to place them on their backs while taking the wax impression for electro plating. This new method would seem to increase greatly the chances of having the face of the plate absolutely level, which is the beginning of all good printing. It is this point that brings the opportunity of cutting down the task and expense of make-ready. Taken in conjunction with the increased study which is being made of cylinder building, one can look forward to the time when make-ready will be greatly eliminated. As it is in the linoplate process the make-ready is only necessary, it is claimed, for the first form and becomes really an adjustment of the press rather than an adjustment of the plate. Once the press is adjusted, every other form is, of necessity, exactly like the first, and therefore no new make-ready is necessary.



SHOWING HOW SLOTS ARE CUT IN SLUGS AFTER BEING CUT DOWN. READY FOR THE WIRES AND SOLDER

The first book to adopt this process was printed by Houghton Mifflin Company in 1920, "Clouds and Cobblestones." Since then every feature has had careful study and every part of the machinery has been perfected. The Haddon Press at Camden now has an equipment, the Murray Printing Company of Cambridge, George H. Ellis Company of Boston, as well as the University Press of Cambridge.

## Best Sellers During May

THE hot weather seems to have slowed down the speed in the Best Sellers' Race, and the status quo is fairly well maintained. "Black Oxen" still leads the fiction as it did last month. "His Children's Children" has advanced from fourth place to second, but the April favorites seem to linger in the

affections of May. In the field of non-fiction, too, fickleness seems to be in inverse ratio to the warmth of the weather, a novel psychological discovery. The three leaders of last month still continue to lead. The popularity of Papini's "Life of Christ" of which 75,000 have already been printed may surprise some, who have been contending that this is an unbelieving age. Mr. Harcourt's own theory is interesting. He thinks that a generation has now arrived at the reading age which did not receive the long hard training in the Scriptures in vogue when most of us were young, and they now approach religion with the emotions of an investigator, "What's all this religion about, anyway?"

#### FICTION

Black Oxen. By Gertrude Atherton.

Boni & Liveright

His Children's Children. By Arthur Train.

Scribner

The Dim Lantern. By Temple Bailey. Penn

The Enchanted April. By "Elizabeth."

Doubleday

The Sea-Hawk. By Rafael Sabatini.

Houghton Mifflin

Stella Dallas. By Olive Higgins Prouty.

Houghton Mifflin
Faint Perfume. By Zona Gale.

Appleton

Flaming Youth. By Warner Fabian.

Boni & Liveright

The Middle of the Road. By Philip Gibbs.

Doran
The Vision of Desire. By Margaret Pedler.

#### GENERAL LITERATURE

The Life of Christ. By Giovanni Papini.

Harcourt, Brace

Etiquette. By Emily Post.

Funk & Wagnalls

Diet and Health. By Lulu Hunt Peters.

Reilly & Lee

The Outline of History. By H. G. Wells.

Macmillan

A Man from Maine. By Edward W. Bok.

Scribner

The Mind in the Making. By James Harvey

Robinson.

Harper
The Life and Letters of Walter H. Page. By

Beasts, Men and Gods. By Ferdinand Ossendowski.

Doubleday, Page
Beasts, Men and Gods. By Ferdinand Ossendowski.

The Passing Throng. By Edgar Guest.

Reilly & Lee

Perfect Behavior. By Donald Ogden Stewart.

Doran

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# Books for Book Builders

## Much Practical Help is Available for Publishers

GOOD book making as an art has been greatly encouraged and directed in recent years in a very practical way by several paper makers and a number of book manufacturing concerns in the specimen books issued from time to time for the guidance of their patrons, present and prospective.

Probably the most elaborate specimen book of papers with visualized illustrative effects, that has ever appeared, is the handsome volume distributed by the Champion Coated Paper Company of Hamilton, Ohio, within the past year. It is a quarto of luxurious dimensions, its contents being samples of papers manufactured to print properly all kinds of illustrations, together with samples of the same papers printed and lithographed in all the principal processes used for illustration. By using for the purpose four pictures, each of a different subject, the printed effect is shown in almost every conceivable process from the plain outline drawing thru the various effects up to their reproduction by hand-photogravure, including the various half-tone screens, as well as those in colors. More than \$50,000 is said to have been invested in the production of this "Book of Papers," and has probably been justified in the effective results.

Another book of samples worth noting is one put out several years ago by the Mittineague Paper Company to illustrate the Strathmore quality of deckle-edge book papers. It shows typographic effects in an infinite variety, both in black and white and in dainty color tints. It emphasizes the value of book papers in the production of fine printing. It is a worthy example of good paper making, good printing and good binding. The volume was planned and made by the Munder-Thomsen Press, now the Thomsen-Ellis Co. of Baltimore

The printing and binding house of J. J. Little & Ives Company, the founder of which, Joseph J. Little, was one of the noted printers in New York for many years prior to his death in 1913, has just issued a handsome specimen book that may well be recorded as a complete guide to book manufacturing. It is a veritable cyclopedia for those interested in the building of a book. The modest title of the quarto, which is bound in fabrikoid, is "The J. J. Little Book of Types, Specimen Pages and Book Papers, with suggestions on bookmaking and a glossary of printing and binding terms." It visualizes the printed page in a great variety of types on various grades

of paper; shows examples of illustrations photoengraved from the coarsest to the finest screen; has samples of well-balanced title pages; scales showing paper requirements; a glossary of terms used in the trade; copyright regulations; standardized forms for filing orders for printing and binding, and a lot of other valuable data for the novice as well as the graduate in bookmaking. The volume is printed on twenty-four different kinds of book papers, and as a complete specimen book it does great credit to the present management of this old established house.

The firm of Quinn & Boden Company of Rahway, published in 1922 the "Making of a Book," a handsome octavo of 300 pages containing samples of every font of type suitable for book composition, set solid, single leaded, and double spaced. With its perfect presswork and deckle-edge binding this specimen book is a highly commendable product. It contains also a brief guide to printing for the use of publishers, with chapters on the preparation of the manuscript, proof reading, on determining the specifications, and a complete glossary of technical terms relating to printing and binding.

Another guide in the field of book making is the recently published revised edition of "What a Business Man Should Know About Printing and Bookmaking" issued by the W. B. Conkey Co. of Hammond, Indiana. It is a hand-book for ready reference that describes briefly all acts and considerations that must be followed in the building of a good looking book. It contains additional chapters on Pulp and Paper Making, and on the procedure necessary in obtaining copyright protection both here and abroad.

A sixth noteworthy specimen book is one put out by the Yale University Press a few years ago, when E. Byrne Hackett was its guide and inspiration. In this portfolio, stamped and bound like a book, is included loose specimen pages set in various fonts, each printed on a different kind of book paper, giving the number of words on each page, and the size and weight of the paper on which it is printed. It also contains several specimens of stamped covers, examples of the dignity and beauty of the book publications of this now famous press.

As a guide for lettering for bindings, a suggestive book for the book builder is Bergling's "Art Alphabet and Lettering," a cyclopedia of styles in endless variety. It was published in Chicago in 1918.

# AMERICAN FIRST EDITIONS

A Series of Bibliographic Check-Lists\*

Edited by Merle Johnson and Frederick M. Hopkins

Number 37.

# EDGAR (Evertson) SALTUS 1858-1921

Compiled by Gotham Book Mart

BALZAC. Boston, 1884.

THE PHILOSOPHY OF DISENCHANTMENT. Boston, 1885.

THE ANATOMY OF NEGATION. London, 1886. Chicago edition, 1889.

MR. INCOUL'S MISADVENTURE. New York, 1887.

THE TRUTH ABOUT TRISTREM VARICK. Chicago, 1888.

EDEN. Chicago, 1888.

THE PACE THAT KILLS. Chicago, 1889.

A TRANSACTION IN HEARTS. Chicago, 1889.

A TRANSIENT GUEST AND OTHER EPISODES. Chicago, 1889.

LOVE AND LORE. Chicago, 1889.

MARY MAGDALEN. Chicago, 1891.

THE FACTS IN THE CURIOUS CASE OF H. HYRTL, ESQ. New York 1892.

IMPERIAL PURPLE. Chicago, 1892.

ENTHRALLED. New York, 1894.

WHEN DREAMS COME TRUE. New York, 1894.

PURPLE AND FINE WOMEN. New York, 1903.

THE POMPS OF SATAN. London, 1904.

New York edition, 1906.

THE PERFUME OF EROS. Chicago, 1905.
Magazine title, 1904, "The Yellow Fay."

VANITY SQUARE. Philadelphia, 1906.

HISTORIA AMORIS. New York, 1906.

THE LORDS OF THE GHOSTLAND. New York, 1907.

DAUGHTERS OF THE RICH. New York, [1909].

THE MONSTER. New York, 1912.

It is claimed that some of the large paper copies are dated 1912; all that the editor has seen were 1913.

OSCAR WILDE—AN IDLER'S IMPRESSION. Chicago, 1917. 474 copies—49 special copies signed.

THE PALISER CASE. New York, 1919.

THE IMPERIAL ORGY. New York, 1920.

THE GARDEN'S OF APHRODITE. Philadelphia, 1920.

68 numbered copies only.

THE GHOST GIRL. New York, 1922.

LOVERS OF THE WORLD. New York.

Translations

TALES BEFORE SUPPER (Gautier). New York, 1887.

THE STORY WITHOUT A NAME (Barbey d'Aurevilly). Chicago, 1891. With new introduction, New York, 1919.

Saltus also wrote chapters on "Recent Events" for Collier's edition of "Nations of the World, 1898-9; on Russia, Germany, and India.

<sup>\*</sup>Copyright, 1922, by the R. R. Bowker Co.

## Obituary Notes

#### MAURICE HENRY HEWLETT

MAURICE HENRY HEWLETT, novelist and poet, died of pneumonia at his home in England on June 15th. He was born in 1861, and during his literary career of nearly thirty years he published thirty volumes, mostly novels, including six of poems and songs and one of essays. His first book, "Earth Work Out of Tuscany" (1895) ranked him at once as a writer of importance, and thereafter his output appeared with almost annual regularity. His other best known books are "The Forest Lovers" (1898), "Richard Yea-and-Nay" (1900), "The Queen's Quair" (1904), "The Fool Errant" (1905), "Stooping Lady" (1907), "The Agonists" (1911), "A Lover's Tale" (1915) and "Frey and His Wife" (1916).

#### JOHN McPARLAND

JOHN McParland, president of the International Typographical Union, died at St. Vincent's Hospital, Indianapolis, on June 16th, after a period of ill health. Mr. McParland was born in Talbot, Australia, January 6th, 1868, and has been one of the important figures in the printing world for many years, and was elected in 1920 to the head of the Typographical Union, and was re-elected in 1922. Before his election, Mr. McParland was for many years a conspicuous figure in "Big Six," the New York Typographical Union, and is well known to publishers for being spokesman in many printing controversies. He was a native of Australia but a citizen of the United States and an indefatigable worker for Union purposes.

#### WILLIAM D. McCRACKAN

WILLIAM D. McCrackan, a writer on Swiss subjects, who lived at Tamworth, N. H., died suddenly while on a visit in New York on June 12th. He was born of American parents in Munich, Germany, in 1864, and his early education was in continental countries. At one period he took an active interest in Christian Science, and from 1916-19 was associate editor of the Christian Science Journal and the Christian Science Sentinel. In 1912 he published "Christian Science, Its Discovery and Development." His other writings are "Rise of the Swiss Republic" (1892), "Romance and Teutonic Switzerland" (1894), "Swiss Solution of American Problems" (1894), "Little Idyls of the Big World" (1895), "The Huntington Letters" (1897), "Fairy Land Tyrol" (1905) and "The Italian Lakes" (1907.)

#### HERBERT TRENCH

HERBERT TRENCH, poet and dramatist, who was born in Ireland in 1865, died in a hospital at Boulogne, France, on June 11th. While director of the Haymarket Theater, London, an office which he assumed in 1909, he staged many plays, including Shakespeare's "King Lear," Maeterlinck's "The Blue Bird" and "Bunty Pulls the Strings." He wrote one play, "Napoleon," in 1918. Among his many poetical compositions are "Deidre Wedded and Other Poems," "Apollo and the Seaman," "Stanzas to Tolstoy," "The Questioners," "Lyrics and Narrative Poems," "Ode from Italy in Time of War," and "Poems With Fables in Prose."

### A Nebraska Authors' Week

THE awarding of the Pulitzer prize to Willa Cather has suggested the celebration this fall of a Nebraska Authors' Week, and the Omaha Daily News, thru its literary department, is solidly behind the idea. Governor Bryan has already issued a statement, offering cooperation. Besides Willa Cather, John G. Neihardt would get recognition and wider reading thru such a movement.

The date for the Authors' Week has not been settled, but will come some time during the fall after schools and clubs are open.

### Business Notes

St. Paul, Minn.—"The Golden Rule" has taken over the book department in its store, heretofore conducted by E. Higgins & Co., and Robert F. Smith, formerly with Riker's, Desmoines, will be buyer and manager.

CHICAGO, ILL.—The Judy Publishing Company, 1922 Lake Street, has purchased the entire plant and good will of the Grimme Press, formerly located at 3253 Herndon Street. Edgar I. Grimme will be Shop Superintendent of the Judy Publishing Company.

NEW YORK CITY.—The New School Bookshop has opened at 465 West 23rd Street in connection with the New School of Social Research. The manager is Lurene McDonald.

THE PUBLISHER of the "Pulp and Paper Mill Catalog" is planning to add a list of books on paper making and allied subjects in his next edition. Clarence J. West of 1701 Massachusetts Ave., Washington, D. C., is preparing this bibliography.

# The Weekly Record of New Publications

HIS list aims to be a complete and accurate record of American book publications. Pamphlets will be included only if of special value. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from title page when the book is sent for record. Prices are added except when not supplied by publisher or obtain-able only on specific request. When not specified the binding is cloth.

Imprint date is stated [or best available date, preferably copyright date, in bracket] only when it differs from year of entry. Copyright date is stated only when it differs from imprint date: otherwise simply "c." No ascertainable date is designated thus: [n. d.]

Sizes are indicated as follows: F. (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D. (12mo: 20cm.); S. (16mo; 17½ cm.); T. (24mo: 15 cm); sq., obl., nar., designate square, oblong, narrow.

Titles beginning with an unimportant word are inverted to be listed under their subject when

Adolph, Karl

Daughters of Vienna; freely adapted from the Viennese by Jo Sternberg. 230p. S [n. d.] Lynbrook, N. Y., International Editor

\$2.10-\$1.80 A realistic novel dealing with lowly folk of Vienna, "a vagabond is contrasted with a very proper gentleman, how a pretty seamstress rose into society, the dignity of laborers, Russian Princesses—and artistic matters, etc.

Aram, Genevieve, and others

The gist of Coué, "Self-Healing by Auto-Suggestion"; includes, also, "The Fundamentals of Healing" with health and prosperity mantrams, by Elizabeth Towne, showing the relation between Coue's method and New Thought and "Will and Imagination," by William Towne. 30p. S c. '23 Holyoke, Mass., Elizabeth Towne Co., Inc. pap. 25 c.

Ashby, Arthur W., and Byles, Phoebe G. Rural education; with a preface by the Master of Balliol College. 227p. D '23 N. Y., Oxford

Barry, Philip

You and I; a comedy in three acts. 179p.

D [c. '23] N. Y., Brentano's \$1.50

The Harvard prize play; a comedy of character, successfully staged in New York.

Belyavin, P.

Marine oil; engine installation and auxiliaries; a paper read before the North East Coast Institution of Engineers and Shipbuilders in Newcastle-on-Tyne, on the 2nd Feb., 1923, and reprinted by order of the Council. 38p. il. O '23 N. Y., G. E. Stechert

Bennett, F. I.

Glowing emeralds. 300р. D с. Hy. R. Wohlers, 286 5th Ave. \$2

A love story with a background of Egyptian life and the mystery of an emerald ring.

Bernhardt, Joshua

The railroad labor board; its history, activities and organization. 83p. O (Service monographs, U. S. Govt.; no. 19) c. Balt., Johns Hopkins Press

Bierce, Ambrose
The letters of Ambrose Bierce, ed. by Bertha Clark Pope; with a memoir by George Sterling. 256p. por. O'22 San Fran., Cal., Book Club of Cal.

Blomfield, J.

Anaesthetics in practice and theory; a text book for practitioners and students. 406p. O c. Chic., Chic. Medical Bk. Co. \$7.50

Boas, Ralph Philip, and Boas, Louise Schutz Leading facts for new Americans. 216p. il. D [c. '23] N. Y., Am. Book Co. To give intermediate, advanced and immigrant classes in English varied and interesting material for reading composition and conversation, providing opportunities for teaching simple history, geography, civics, hygiene, elementary science, tory, geography, civics, hy economics and biography.

Abbot, C. G., and others

The distribution of energy in the spectra of the sun and stars. 30 p. il. O (Smithsonian misc. coll.; v. 74, no. 7) '23 Wash., D. C., Smithsonian Inst. pap. apply
Adams, Robert Morrill

Eating for health; a program of songs, dialogues, nd recitations for schools, health clubs, cooking lubs and other organizations interested in nutrition studies. 21 p. il. D c. '22 Lebanon, O., farch Bross analy clubs and

clubs and other organizations interested in nutrition studies. 21 p. il. D c. '22 Lebanon, O., March Bros. apply

American Bureau of Engineering

Home study course in automotive electricity; 3 v. various paging. il. O '22 Chic., Ill., [Author] apply Behrens, Kathryn L.

Paper money in Maryland, 1727-1789. 109 p. O (J. H. Univ. studies in hist'l and polit'l science;

Balt., Johns Hopkins Press ser. 41, no. 1) '23 pap. apply

Berry, Edward Wilber Contributions to the paleobotany of Peru, 1 and Chili; five papers. 229 p. il. O (J. H. Bolivia ; five papers. 229 p. il. O (J. H. Univ. geology; no. 4) '22 Balt., Johns Hopkins studies in ge Press apply

Beverly, John William
Some everyday mistakes in the English language corrected. 70 p. D '22 Montgomery, Ala., Paragon

Press apply Bienvenu. Emile

Accounting and business dictionary; an encyclopedia of accounting, financial, commercial law and general business terms. 314 p. O '22 New Orleans, La., Poynton Press Co. apply

Bogardus, Emory Stephen

Essentials of Americanization; 3rd rev. ed. 4480. D'23 Los Angeles, Cal., Jesse Ray Miller, 3474 University Ave.

Bolton, Arthur Thomas

The architecture of Robert and James Adam (1758-1794); 2 v. 705p. il. R '22 N. Y., \$60

Brimmer, F. E.

Autocamping. 256p. il. D [c. '23] Cin., Stewart Kidd All the information needed by those who love the open spaces and a car, in order to make motor gypsying easy and delightful.

Brooks, Harry

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First book in arithmetic; inductive problem method. 148p. il. D c. Bost., Little 70 c. Junior high school arithmetic; inductive problems method. 209p. il. D c. Bost., 80 c. Little Problem arithmetic; an inductive drill book. 346p. il. D c. Bost., Little 90 C.

Bunin, Ivan Alexeivich

The village. 201p. D c. N. Y., Knopf \$2.50 A first novel by a noted former Russian writer of short stories; a tale of two brothers, typical Russian peasants, one of whom answers the call of the city and becomes a writer, while the other remains on the land and how the former returns to the village a disappointed man, gradually disintegrating in the monotony of peasant life.

Calder, John

Capital's duty to the wage-earner; a manual of principles and practice on handling the human factors in industry. 338p. D c. N. Y., Longmans \$2.25

An appeal to the able organizers of our present material prosperity, to the financial supporters of industry and to the employers of the United States and their executors of every rank—to glimpse a worthier capitalism and to substitute statesmanship for skilful opportunism, economic strategy and militancy. militancy.

Carey, Charles Henry

History of Oregon; 3 v. no paging. il. Q 22 Chic., Pioneer Hist'l Pub. Co.

Cavanaugh, Daniel D.

Town lot poultry keeping; new types of houses, appliances, brooders, curing of diseases, formulas for feeding; 3rd ed. 88p. il. O c. '22-'15 Springfield, O., A. D. Hospap. 75 c.

Clark, Frank Emerson

A treatise on the law of surveying and boundaries. 668p. il. D [c. '22] Indianapolis,

Ind., Bobbs lea. \$5
Decisions on meander lines, marking lines and corners, the restoration of lost corners and lines and evidence of their location, boundaries on waters, etc.; some chapters deal with the rectangular system of surveying, the others refer to all states.

Coblentz, Stanton A.

The thinker and other poems. 112p. D c. N. Y., James T. White & Co. \$1.50
The Thinker (suggested by Rodin's statue) Denizens of the Dew, The Dinosaurs, The Boundless Unknown, Why? Amid the Star-Drift, The Dreamer, New York at Night, etc.

Codman, John Sturgis

Unemployment and our revenue problem. 64p. D c. N. Y., Huebsch \$1
Includes The Absurdity of Involuntary Unemployment, Robinson Crusoe Up-to-Date, Securing Payment for Privilege, The Liberation of Industry, The Nature of Land-Value, etc.

Collins, Archie Frederick

The boy astronomer. 255p. il. D [c. '23] Bost., Lothrop, L. & S. \$1.50
A presentation of the whole subject of astronomy \$1.50 including the fables of mythology which are closely connected with the constellations; author is a Fellow of the Royal Astronomical Society at London.

Comstock, Harriet Theresa [Mrs. Philip Comstock]

The shield of silence. 292p. front. D (Popular copyrights) [c. '21] N. Y., Grosset 75 c. Connor, Ralph, pseud. [Charles William

Gordon] The man from Glengarry; a tale of Ottawa. 473p. front. D (Popular copyrights) [c. '02]

N. Y., Grosset Cooper, Courtney Ryley

The cross-cut. 321p. front. D (Popular copyrights) [c. '21] N. Y., Grosset 75 c.

Cunnington, Susan

Man's wants, work and wealth; a beginner's course in economics. 186p. il. D [n. d.] N. Y., Pitman

A discussion of the familiar experiences of ordinary life from their economic aspects, connecting the practical and visible with the underlying theory of the science of economics; for the student and the general reader.

Dana, Marvin

Within the law; from the play by Bayard Veiller. 344p. il. D (Popular copyrights) [c. '13] N. Y., Grosset 75 c.

Branham, Ben P., Co.

Branham automobile reference book, showing the location of serial and motor numbers on all the leading passenger cars and trucks and giving serial numbers by model and year along with actual N. A. C. C. or S. A. E. horse power rating and bore and stroke in inches. 448 p. il. S c. '22 Chic., [Author]

Breucker. Henry A., comp.

A book for the pressroom apprentice; for the exclusive use of the Printing Trade School of the Cincinnati public schools. 50 p. il. O c. '22 Cincinnati, O., Printing Trade School apply

Brewster, Frederick Carroll
God; revelation by Christianity and astronomical science. 10 p. S c. '22 Newport, R. I., Ward Pr. Co. apply

Richardson

Brown, Richardson

The blue in the distance is beckoning on [verse].
58 p. S c. '22 Chic., Gunthorp-Warren Pr. Co. apply

Buckley, Nancy

Wings of youth [verse]. 68 p. S'22 San Fran., Cloister Press apply

Byrum, Russell R.

Holy Spirit baptism and the second cleansing.

107 p. D c. '23 Anderson, Ind., Gospel Trumpet Co.

California. Industrial Accident Commission Electrical safety orders of the Industrial Accident Commission of the state of California. 381 p. S '22 Sacramento, Cal., Cal. State Pr. Off. apply

Cronbach, Abraham
Service for confirmation. 23 p. D '22 N. Y., Bloch Pub. Co. apply

Davis, Owen

Robin Hood; or, the merry outlaws of Sherwood Forest; a play in 3 acts. 75p. D c. '23 N. Y., French pap. 50 c.

De Lee, Joseph Bolivar

An outline for study in twelve lessons, to be used in conjunction with the 6th ed. of Obstetrics for Nurses. 21p. D '22 Phil., Saunders gratis

Dunsany, Lord [Edward John Moreton Drax Plunkett, 18th Baron]

Plays of gods and men; The Tents of the Arabs; The Laughter of the Gods; The Queen's Enemies; A Night at an Inn. 207p. O '23 c. '17; '16; '15 N. Y., Putnam bds. \$1.75

Plays of near and far; The Compromise of the King of the Golden Isles; The Flight of the Queen; Cheezo; A Good Bargain; If Shakespeare Lived To-Day; Fame and the Poet. 252p. O c. N. Y., Putnam bds. \$1.75 Six new plays and four old plays by the famous British author and playwright.

Duryea, Minga Pope

Gardens in and about town; with a foreword by Richardson Wright. 1999. il. O [c. '23] N. Y., Dutton bds. \$5 How to live out-of-doors in the city or its fringes,

How to live out-of-doors in the city or its fringes, how to turn an ugly city drying-yard into a garden of beauty, roof gardens and their possibilities, how to make a garden pool in a backyard, etc.

Dyer, Elizabeth

Textile fabrics; with a foreword by W. W. Charters. 364p. D [c. '23] Bost., Houghton

To enable the teacher to help the student learn either how to buy or how to sell fabrics, or garments made of fabrics.

Ellis, Henry Havelock

The dance of life. 391p. Oc. Bost., Houghton \$4

The well-known English psychologist and essayist sums up his philosophy of existence, maintaining that life is an art and in some respects is, or should be, a harmonious dance; he challenges the Puritan with faith, texts, reasons and raillery.

Evans, Ulick R.

Metals and metallic compounds; v. I. Introduction, metallography, electro-chemistry; v. 2. Metals of the "A" groups; to be in 4 v. 480;407p. il. O '23 N. Y., Longmans

v. 1 \$7; v. 2 \$6

Fairchild, Fred Rogers

Essentials of economics. 543p. il. D [c. '23]
N. Y., Am. Book Co. \$1.60
For high school students; to aid the beginner in acquiring dependable knowledge of the fundamental principles of the science of economics.

Ferris, Elmer Ellsworth

Developing sales personality. 100 p. D c. N. Y., Prentice-Hall \$1.50

Place and Importance of Personality in Selling; How to Acquire an Affirmative Mental Attitude; How to Develop the Intellectual Element; Mental Attitude and Health; How to Analyze and Judge Business Conditions, etc. Fisk, Walter Warner

The book of ice-cream; new ed. with an appendix on standardizing the ice-cream mix. 320p. il. D c. '23; '19 N. Y., Macmillan \$3.50

Fletcher, Joseph Smith

The borough treasurer. 305p. D (Popular copyrights) [c. '21] N. Y., Grosset 75c.

Forsyth, Nathaniel F.

Training the junior citizen. 304p. front. D [c. '23] N. Y., Abingdon Press \$1 A program providing for one club meeting a week for eight months for each of two years, suited to develop right ideals in boys and girls of preadolescent age; The Junior Citizen Becomes a Crusader; Helen Keller; The Boy Champion; Abraham Lincoln; Making Homes Happy; Building a Strong Body; The Junior Citizen Works; With Malice Toward None, With Charity for All.

Fujisawa, Rikitaro

The recent aims and political development of Japan. 233p. D (Inst. of politics pubs., Williams College) c. New Haven, Ct., Yale Univ. Press \$2.50

A study of the character and achievements of the three men who contributed the most to make Japan what it was at the opening of 1922—Premier Hara, Marquis Okuma and Prince Yamagata, together with the story of Japan's transition from an absolute to a constitutional monarchy, a discussion of her recent political history and her relations with Korea, China and Russia.

Gates, Arthur Irving

The psychology of reading and spelling; with special reference to disability. 106p. (1p. bibl.) O (Contribs. to educ'n, no. 129) '22 c. '22 N. Y., Teachers College, Columbia Univ. \$1.25

Gibbs, George Fort

The vagrant duke. 375p. front. D (Popular copyrights) [c. '21] N. Y., Grosset 75c.

Goepp, Rudolph Max

Dental state board questions and answers; 3rd ed., rev. no. p. O c. '23 Phil., Saunders \$3.75

Good, John Walter

The Jesus of our fathers. 857p. Oc. N. Y., Macmillan \$6

"The point of view of the plain man who devoutly believes that the divine nature of the Christ as the Son of God was made continually evident and positive from the annunciation to the crucifixion in the New Testament Scriptures."

Gray, Andrew

Absolute measurements in electricity and magnetism; 2nd ed. rewritten and extended. 856p. O '21 N. Y., Macmillan \$14.50

Gray, Greta

House and home; a manual and text-book of practical house planning. 367p. il. O [c. 23] Phil., Lippincott \$2.50

An elementary and non-technical treatise on the question of shelter, involving many problems, sanitary, economic, social and architectural; for the student, or to help the general reader in renting, buying or building.

Day, Willard Jennings
A rustic sings [verse]. 76 p. il. D c. '23 Shelbyville, Ind., Powell Press apply

Fitzgerald, Claudia M.

Parties all the year. 20 p. il. D (McCall's service

booklets) c. '23 N. Y., McCall's Magazine pap.

Frame, Andrew Jay
Sixty years in banking, 1862-May 1st-1922: some thoughts on banking. 14 p. il. D '22 Waukesha, Wis., [Author] apply

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## Rare Books, Autographs and Prints

A NEW collection of literary papers by Edmund Gosse entitled "More Books on the Table" will appear shortly in London uniform with his eight volumes of collected essays.

The collection of prints and illustrated books in the print galleries of the Metropolitan Museum displayed as an accompaniment to the loan exhibition of paintings and sculptures of the Italian Renaissance, furnishes an opportunity that every print lover should take advantage of.

Sir Israel Gollancz, the English Shakespearian scholar, of King's College, University of London, delivered an address on "The Tercentary of the First Folio" at the Conference of British and American Scholars last week at Columbia University.

The effects of Sarah Bernhardt, included in the first sale in Paris, brought extraordinary prices. Her library will be sold in three sessions. The first sale was on June 25 and it is expected that French collectors will make it one of the most interesting book sales of the year in Paris.

Fragments of the manuscripts by Livy, the Roman historian, thought lost forever, are now being prepared for publication by the aid of a method of reading erased writings on palimpsest discovered by Professor Giuseppe Perugi. By his discoveries it is believed possible to restore many fragments of ancient classical literature that were erased and covered by copyists during the Dark Ages.

One of the interesting monographs in Goodspeed's Catalogs of Prints is No. 3 of Series IV in which Louis A. Holman contributes an essay on John James Audubon and his work. This is incidental to a list of plates, 435 in number, from an imperfect copy of Audubon's "Birds of America" which Mr. Goodspeed has broken up and is now offering for sale.

Mary Anderson has made an appeal to "her friends in the United States" to help in raising the endowment fund for the Shakespeare Memorial Theatre at Stratford-on-Avon. She says: "This year is the tercentenary of the publication of the First Folio of Shakespeare's works. On Novem-

ber 8, the anniversary of that publication, I want to be able to hand the governors of the memorial a gift from the United States of America that will be worthy of us and a fitting tribute to the immortal Shakespeare. There are only a few scores of American associate members of the Memorial Theatre, but there are thousands of true lovers of the poet who can give \$1 or more annually and so become associates, or \$25 and become life associates."

The public library of Haverhill, Mass., is forming a valuable department called the "Haverhill Collection." Everything which affects Haverhill in any way is gathered and attractively arranged in these files-Haverhill newspapers, books, magazines, articles about Haverhill or about Haverhill persons, maps, reports, documents, city reports; anything in fact, which will preserve for future generations the past and present history of the city. No comprehensive history of Haverhill has been written since Chase's history published in 1861, and any history yet to be written must of necessity depend upon records collected from all sources. It is the policy of this library to make its collection of great assistance to the future historian. Its librarian is setting an example which librarians elsewhere will do well to watch.

Collectors of fine typography will find in Volume IX, Number VI, of "Monotype a Journal of Composing Room Efficiency" issued by the Lanston Machine Company of Philadelphia, an item well worth preserving. This number is the production of Bruce Rogers, and is printed in Frederick W. Goudy's new version of the sixteenth century design attributed to Claude Garamond. The contents is interesting. There is a chapter from Holbrook Jackson's "The Eighteen Nineties," with an introduction and additions by another hand, on "Private Presses in England"; "A Note on Claude Garamond," by W. M. Ivins, Jr., and a "Printer's Note" by Mr. Rogers, in which he says that this new face of type is one of the most successful reproductions of any early type that any modern designer has yet made.

To celebrate the tercentenary of the death of Cervantes, the Spanish government has issued a special edition in four volumes of "Don Quixote," limited to 125 sets and illustrated by 200 drawings by the Spanish artist Ricardo Marin.

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The W. L. Clements Library, a gift from William Lawrence Clements of Bay City, Mich., to the University of Michigan, was dedicated June 15 as a "temple of American history." Mr. Clements, a graduate of the university, is one of the best known collectors of Americana. Professor C. H. Van Tyne, head of the history department, says "the resources of our department of history for research work in the discovery period will be second to none in the country. The collection of pamphlets of the Revolutionary period is unrivalled, and the Shelburne collection of manuscripts is unique, so that some phases of the Revolution can be studied only in this library. The whole Colonial period is richly represented in the collection, and not only will graduate students be attracted, but distinguished scholars in these fields will either come here to work or send to the Clements Library for photostatic copies of needed documents." The entire library is devoted to rare books, pamphlets, documents and manuscripts that give an authentic record of the discovery, founding and colonization of the United States.

A remarkable collection of hornbooks said to be unique, comprising 50 early specimens in ivory, wood, silver, and brass, together with a large number of other specimens illustrative of the hornbook, are described with painstaking care in an illustrated catalog issued by Grafton & Co., of Coptic House, 7 and 8 Coptic Street, London. The hornbook appears to be chiefly English. Its use originated before the invention of printing and continued to the middle of the eighteenth century. Today they are more rare than Caxtons so far as number of known copies would indicate. For instance, it is said that the British Museum contains only three specimens, one an admitted forgery; the Rylands Library only three, and the Bodleian four only. The 50 specimens of this collection are mainly from the early period of their use. Fortyseven are reproduced in excellent illustrations. In addition to those cataloged, there are included in the collection a hundred other hornbooks of a later period said to have been found recently on the pulling down of the old Christ's Hospital School. It is hard to believe that English collectors will ever allow such a collection to leave England.

Three exhibitions of rare books were given in Paris in honor of the visitors to the recent International Congress of Librarians. They attracted a great deal of attention at the time and have since been described at length in the literary periodicals of Paris. One of these, at the Petit Palais, consisted chiefly of the Dutuis collection of manuscripts and minia-

tures. At the Galerie Demotte, M. Mornand, one of the librarians of the Bibliotheque Nationale, arranged an exhibit to show French book production since 1870. The most important exhibition and one of the greatest ever held in France, presented the history of book production for a thousand years, beginning in the ninth century and coming down to 1870. This exhibition was held at the Musée des Arts Decoratifs and the examples shown were collected from the Mazarin Library, that of St. Genevieve, the Arsenal, and from many municipal and private libraries from many cities in France. Not the least interesting room was that which was devoted to bookbinding from the end of the fifteenth century to the time of Napoleon, and included volumes stamped with the arms of Catherine de Medicis, of Mazarin, and of Madame Pompadour. There was also a notable collection of French bookplates beginning with the earliest examples and coming down to our own time.

F. M. H.

#### Auction Calendar

Monday afternoon, June 24, at 2:30. Books from the library of Dr. Benjamin Rush, signer of the Declaration of Independence, and of Hen. Richard Rush, Minister from the United States to the Court of London, and from other sources. (No. 1331; Items 407.) Stan. V. Henkels, 1304 Walnut St., Philadelphia, Pa.

Thursday afternoon, June 28, at 2:30. Americana, a private collection comprising many very rare pamphlets. (No. 285.) The Walpole Galleries, 12 West 48th St., New York City.

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## The Weekly Book Exchange

Books Wanted and For Sale

Under these headings subscribers are charged 15c a line (no charge for address); non-subscribers 20c a line, address extra Bills for this service will be rendered monthly. Objectionable books are excluded as far as they are noted.

Write your wants plainly, on one side of the sheet only. Illegible "wants" are ignored. To insure prompt replies each title should begin on a separate line. Grouped titles in a solid paragraph, excepting those by one author, not allowed. The WEEKLY is not responsible for errors. Parties with whom there is no account must pay in advance.

In answering, please state edition, condition and price, including postage or express charges. Houses that will deal exclusively on a cash-on-delivery basis should put [Cash] after their firm name. The appearance of advertisements in this column, or elsewhere in the Weekly does not furnish a guarantee of credit. While it endemors to safeguard its columns by withholding the privileges of advertising should occasion arise, booksellers should take usual precautions in extending credit.

#### BOOKS WANTED

A. & S. Book Shop, Fulton St., Brooklyn, N. Y. Princess Puck, Una Silberrad.

Adair's Bookstore, 1715 Champa, Denver, Colo. Abber, Beyond the Veil; Rending the Veil; Dawn of Another Life.

Aldus Book Co., 36 E. 49th St., New York Citiy.

Kipling, Light That Failed, 1st ed.; Out of Indian, N. Y., 1895; Captains Courageous, N. Y., 1897; Kim, N. Y., 1901; Kiplingiana, N. Y., 1899; Puck of Pook's Hill, N. Y., 1896.
Gissing, Private Papers of Henry Roycroft, 1st ed. Howe, Story of a Country Town, 1st ed. Town, Chas., Youth, 1st ed.; Manhattan, 1st ed. Van Vechten, Peter Whiffle, 1st ed. Mansfield, Prelude and Other Mansfields, 1st eds. Mencken, Heliogabalus, N. Y., 1920.
Bronson, Love of Loot and Women; Second Mr. Doolittle book.
Demmin, Illus. History of Arms and Armour, London, 1877.
Bierce, Fiend's Delight, N. Y., 1872; any other don, 1877.

Bierce, Fiend's Delight, N. Y., 1873; any other Bierce items.

Twain, Mark, Sketches New and Old, Hartford, 1875; Tom Sawyer, 1st issue.

Norris, McTeague, N. Y., 1899.

Stevenson, R. L., Pan's Pipes, Riverside Press, 1970.

Wharton, Ethan Frome, N. Y., 1911. Mencken, Ventures into Verse. American Baptist Publication Society, 1107 McGee St., Kansas City, Mo.

Conflict of Truth, Capron.
Bible Works, A Commentary on the Old Testament,
12 vols., J. B. Butler.

The American Sunday-School Union, 1816 Chestnut St., Philadelphia, Pa.

Any item on the Civil War by Trevelyan.
History of Standard Oil Company, Ida M. Tarbell.
Autobiography, Roosevelt, Macmillan ed.
Remusat, Memoirs of.
Gift of the Dark, Otto Prouse.
Principles of Interior or Hidden Life, Thos. C.
Libbar

The Baker & Taylor Co., 354 Fourth Ave., at 26th St., New York City.

World Almanac, 1923, 2 copies in paper or 1 copy in cloth.

Wm. Ballantyne & Sons, 1409 F St. N.W., Washington, D. C.

What Mazie Knew. Geigor, Lydia.

N. J. Bartlett & Co., 37 Cornhill, Boston, Mass. Heart of Gaspe, Clark.

Batterton's Book Store, 939 6th St., San Diego, Cal. Bolton, Spanish Explorations in the South West,

Behymer's Book Shop, 1204 Olive St., St. Louis, Mo. Sax Rohmer, Tales of Secret Egypt.

Bloch, Sex Life of Our Time.

John Lord, Beacon Lights of History, vol. 7 only,
pub. by James Clarke & Co., N. Y., red cloth,
gilt top, no other wanted.

C. P. Bensinger Cable Code Book Co., 19 Whitehall
St., New York City.

General Telegraph A B C 5th Improved.
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Any American-Foreign Language Code.

The Book Mart, 622 Pike St., Seattle, Wash. Works of Andrew Jackson Davis. Greenhous, Hist. Oregon and Cal. Draper, Civil War in America. Humphreys, Indians Dispossessed. Society Montana Pioneers. Sanders, Hist. Montana. McKinney, Indian Trib Pears of New York. Hitte, Hist. California. Tribes of N. A.

The Book Shelf, 112 Garfield Pl., W., Cincinnati, O. Two copies, Presentation of Time in Elizabethan Drama, Buland, formerly pub. by Henry Holt. A Tent of Grace. Forty Years in Canada, Sir Samuel Benfield Steele. Forty Years in Canada, Last Night of Don Juan.

The Book Shop, 219 N. 2nd St., Harrisburg, Pa. Songs for the Little Ones at Home, Ward. Bransford of Rainbow Range; Good Men and True; West Is West, Rhodes.

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Carpenter, 40 Years Fur Trader.
Sage, Scenes in Rocky Mts.
Journal of Jacob Fowler Coues.
Zenas Leonard Narrative.
Lewis & Clark Expedition Journal.
Journal of Pike's Expedition.
Any on Old Spanish Trail.

## Charles L. Bowman & Co., 118 East 25th St., New York City.

Watson, Young Barbarians.
Southey, Life of Lord Nelson.
Wilson, Picture Studies in Elementary Schools, and 2. vols. Goss, Recollections of a Private.

#### E. P. Boyer, Bourse Bldg., Philadelphia, Pa.

Esquemeling, Buccaneers of America. Masefield, On the Spanish Main. Bernal Diaz Castillo, Conquest Mexico. Shadwell, Mountain Warfare.

#### Brentano's, Fifth Ave. & 27th St., New York City.

Streeter, On Precious Stones.
Upland Game Birds, E. Sandys.
Feathered Game of New England, W. H. Rick.
Game Birds of North America, Dr. D. G. Elliot.
The Wild Turkey and Its Hunting, ed. by McIlhenny

Meditations of a Parish Priest Thoughts, Joseph

The Cross Builder, Calvin McClelland. Behind the Veil at the Russian Court, Count Va-

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Riddle of the Sands, Erskine Childer, 2 copies.
The Photo-Play, Munsterberg.
How Money Is Made in Security Investments, or a Fortune at Fifty-five, Henry Hall, 6th ed. a Fortune at Fift Master of Fortune. Sandy Carmichael.

Adventures of a Civil Engineer. Captain Cruiser.

Derelict. Filibusters.

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Recipe for Diamonds,
Atoms of Empire, Cutcliffe Hyne.
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Record of Nicholas Freydon.
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A Manual of the Art of Making and Renning Sugar from Beets Including the Cultivation of the Plant and the Various Improvements in the Manufacture from the Treatise of M. M. Blachette and Zeoga, addition by M. J. de Fontenelle, Boston, 1836, Marschapen & Lyon.

Stag's Horn Book, McClure.

The Establishment of Spanish Rule; Democracy and Social Growth in America. Bernard Moses.

Social Growth in America, Bernard Moses.
Woman's Who's Who of America, pub. by Amer.
Commonwealth Co.
Maid at Arms, Robt. W. Chambers.
Italian Yesterdays; Storied Italy, Mary Crawford

Fraser. Moll Flanders.

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Knobel Guides of Beetles, Butterflies and Moths.
The Prestons, Mary Heaton Vorse.
Off on a Comet, Jules Vernes.
Byrd's Manuscript.
Her Majesty the King, Roche.
The Garden That I Love, A. Austin.
Organum, Aristotle.
Sketches in Crude Oil, John J. McLaurin.
In His Steps, Sheldon.
The Greyhound, Stonehinge, John Henry Walsh.
Nature and Origin of Noun Genders in the IndoGermanic Languages, Brugeman, Scribner, 1897.
Brother of the Third Degree, Garver.
Cruise of Janette.
Mental Medicine, Sir Oliver Huckel.
Suggestion Instead of Medicine, C. M. Barrows.

#### Brentano's-Continued

Will to Power, Nietzsche. Cosmos, Alex Humbolt. Limits of Religious Thoughts, H. L. Mansel. Limits of Religious Thoughts, H. L. Mansel.
Philosophy, Sir Wm. Hamilton.
Law Bringers, pub. Doran.
The Violin, Its Famous Makers, George Hart.
Birth of Tragedy, Nietzsche.
The Fine Art of Jui Jitsu.
Don Quixote, trans. Ormsby, ed. by Fitzmaurice
Kelly, 4 vols.
The Soul of the Regiment, Talbot Mundy.
Any Books by Opie Reed.
Life's Shop Window, Victoria Cross.
Old Clocks and Watches and Their Makers, F. J.
Brittens

Brittens Animal Pictures for the Nursery, drawn by E. Penfield. Stag's Horn Book, McClure. The Grell Mystery, Frank Froest.

## The Brick Row Book Shop, Inc., 19 E. 47th Street, New York City.

Landor, Imaginary Conversations.
Muller, Chips from a German Workshop.
Nietzsche's Birth of Tragedy.
Abraham Lincoln, Letters and Addresses; Unit
Books, Howard Wilford Bell, 1903.
Flora A. Steel, India.

## Bridgman's Book Shop, 108 Main St., Northampton, Mass.

Don Quixote, illus. by Dore, Cassell.

Morris H. Briggs, 5113 Kimbark Ave., Chicago, Ill.

First editions of the following books: First editions of the following books:

Roosevelt, Thomas Hart Benton, Boston, 1887; Winning of the West, 4 vols., 1889-1896, Set or any odd vols.; New York, Historic Towns Series, 1891; Also other eds. of this work; Oliver Cromwell, New York, 1900.

Books of the Boone and Crockett Club.

Allier, Roger, Roger Allier by His Parents Association Press. 1919.

Books of the Allier, Roger, Roger Allier S, ciation Press, 1919.
Corning, A. E. Corning, Wm. McKinley. Gleason, A. H., Golden Lads, Century, 1916.
Mayo, Katherine, Justice to All, 1917.
Zahm, J. A., Along the Andes, 1911.
Can use 1st eds. of books or pamphlets by or about Theodore Roosevelt.

Theodore Roosevelt.

Lincoln Bibliography.

Fish, Lincoln Bibliography.
Herndon & Weik, Life of Lincoln, 3 vols.
Lamon, Ward, Life of Lincoln.
Lowell, The President's Policy.
Republican Club Lincoln Dinner, New York, 1898.

also 1907 and other issues.

Whitney, On the Circuit with Lincoln.

Can use books or pamphlets by, about or referring to Abraham Lincoln.

Woodrow Wilson, Congressional Govt., 1885, The State, 1889, Division and Reuinion, 1893; An Old Master, N. Y., 1893.
Can use 1st eds. of books or pamphlets by or about Woodrow Wilson.
Quote any autograph or manuscript material, signed by T. R. or Woodrow Wilson.

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Carey, Tidal Lands, Van Nostrand.

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Southern Spain, A. F. Calvert.

Campion & Co., 1313 Walnut St., Philadelphia, Pa. Buried Alive, Bennett. Weird Tales, Hoffman. Chinese Pottery and Porcelain, Bushell.
Spenser's Faerie Queene, 2 vols., Thin Paper Classics, imported, C. Scribner's Sons.

Carnegie Free Library, Duquesne, Pa. Nat'l Geog. Mag., Oct, '17;; Mar., Apr., May, '23-The Kaiser's Memoirs, Harp.

C. N. Caspar Co., 454 E. Water, Milwaukee, Wis. Wolff, Ess. of Examination of Urine. Green, Unity of Genesis . Musical American, Nov., 1920

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Ruxton, Life in the Far West.
Watson, Life of the Master.

## The Centaur Book Shop, 1224 Chancellor St., Phila-delphia, Pa.

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Willa Cather, O Pioneers, 1st ed.
Gertrude Stein, any titles.
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James Joyce, A Portrait of the Artist as a Young
Man, N. Y., 1916.
H. L. Mencken, any 1st eds.
Meditations in Motley, Walter Blackburn Harte.

Geo. M. Chandler, 75 E. Van Buren St., Chicago, Ill. Geo. M. Chandler, 75 E. Van Buren St., Chicago, Ill.
Barnum, P. T., Life Written by Himself.
Ebers, Uarda, 2 vols.; Egyptian Princess, 2 vols.
Gracian, Art of Worldly Wisdom.
Harris, Uncle Remus & Brer Rabbit, 1st ed., 1906;
Uncle Remus & Little Boy, 1st ed., 1910; Daddy
Jake the Runaway, 1st ed., 1889.
Longfellow, Poems, Phila., 1845 with portrait.
Loti, Madame Chrysantheme.
Osgood, Frances Sargent, Poems, 1850.
St. Simon, Memoirs, 3, 4 or 6 vol. ed.
The Gift, 1837 and 1845, Cary & Hart, Phila.
Ware, E. F., Indian Wars of '64, Crane, Topeka.
Willis, N. P., Poems of Early and After Years, 1848.
Winter, Shakespeare's England, 2 copies.

## Chicago Medical Book Co., Congress & Honore Sts., Chicago, Ill.

Bock's Atlas of Human Anatomy, 1879. Wooldridge, On the Chemistry of the Blood and other Scientific Papers, London, 1893.

The City Library Association, Springfield, Mass. Genealogy of the Family of Geo. Weeks of Dor-chester, Mass., Pt. 1, 1885. Mahan, From Sail to Steam. Photograms of the Year 1920 and 1921. Tisdale, Pioneering Where the World Is Old, Three Kingsland, Book of Indoor and Outdoor Games Games.

## The Arthur H. Clark Company, 4027-4037 Prospect Ave., Cleveland, Ohio.

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LeBon, Opinion and Beliefs.
Brissot de Warville, Travels in U. S., 2 vols.
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McClung, Sketches of Western Adventure, Dayton, Major, 70 Years on Frontier, 1893.
Marbois, Hist. of La., 1830.
Letts, Calif., Illus., with all plates.
Gibson, Our Edible Mushrooms.
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Hanna, Wilderness Trail, 2 vols.
Country Gentleman, vols. 58-64, 72-76, 83 to end.
Haines, Hist. of Men of Co. F., 12th N. J. Vols.
Davis, Public Secondary Educ.
Long, Amer. Wild Fowl Shooting.
Tyler, Williamsburg, 1907.
Boucher, Century and a Half of Pittsburgh, 4 vols.
Amer. Hist. Assn., ann. repts., 1886-93, 1903 vol. 1; 1852. Rupp, Hist. and Typography of Dauphin, Cumberland and Perry Cos., Pa.
Open Court, Vols. 2, 3 and 9, No. 46.
Hyne, Little Red Captain; McTodd.
Iredell, Jas., Life and Letters, McRee.
Louisiana Purchase, Documents Relating To, H. M., McKenney and Hall, Ind. Tribes of N. A., 1855 edn., 3 vols.

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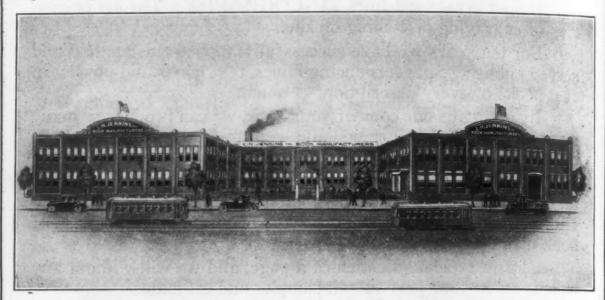
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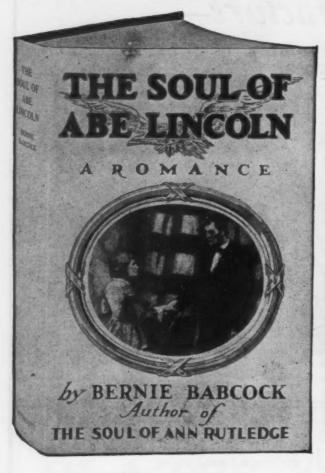
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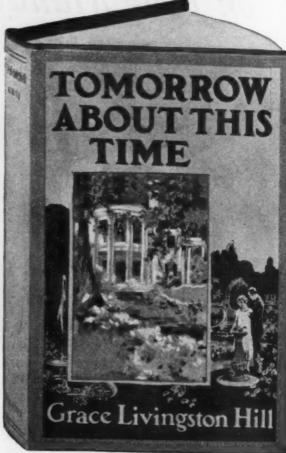


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